

Sibyl

MAGAZINE
FOR THE SPIRIT & SOUL OF WOMAN



Marla Diann
STAND FOR YOUR
WORTH & DIGNITY

Success coach, spiritual mentor and business strategist for creatives

www.marladiann.com

Hello!

Enjoy my April 2020 article, **"Stand for Your Worth & Dignity: Are you ready to be a thought leader?"**

This article gives you the formula to take that leap of faith to become a thought leader in your industry for more visibility and impact. Come share IG with me - **@marladiann_mentor_to_creatives**.

Let's have with a comfortable, supportive no-cost conversation about your **visibility** and see where it goes.

Email support@marladiann.com to schedule our time together.

Much love and appreciation,

Sibyl MAGAZINE
"Ordinary Women Sharing Extraordinary Insights"
FOR THE SPIRIT & SOUL OF WOMAN

INTRODUCING THIS YEAR'S CONTRIBUTING ARTICLE WRITERS 2020

YOU too can become a writer for Sibyl Magazine. Editors are now accepting article submissions. ONLY 25 women selected. View Submission Guidelines inside!

 Brenda Pitout	 Carol V. Meyer	 Cynthia Harris	 Dani Andersen		
 Danielle Schooch	 Gail Gibson	 Jill Bittering	 Kara Lambert	 Keita Annie Whitten-Foster	 Kimberly Hambrick
 Lee Steem	 Lynley Evans	 Maigie Batson	 Marie Brunger	 Marla Diann	 Martine Negro
 Michele Sayers	 Orlaith O'Sullivan	 Pennie Quaille-Pearce	 Penny Myers	 Shannon Chin	 Suzanne Duncan

STAND FOR YOUR WORTH AND DIGNITY

Are You Ready To Be A Thought Leader?

By Marla Diann

The much talked saturation online began about five years ago. The rumbling started in 2015 when leaders, icons, and powerful influencers of many kinds were predicting the masses were headed for a big shift in how people show up online through their brands. Why? The bubble is about to burst they claimed. Congestion, diluted messaging, and too much noise online were the norm. There was no barrier to entry to be called an expert. The questions were flying "How do you stand above the noise and be heard?" The answer: Change the conversation online.

I was in a large coaching program at the time with a renowned coach who always operates on the leading edge. Her visionary approach to business is uncanny. She always sees the change well before it happens. I was so grateful to be the recipient of her knowledge.

In fact, the very online marketing system she became famous for, she adamantly encouraged us to stop using these "formulas" and recommit to making coaching our first priority and focus. Our industry was headed for an over saturation as well as the online space.

She was so right. It is here in full force. I realized back then I needed to up my leadership approach and recommit to speaking more off line about women owning their worth and dignity. Now I am advocating to all my women professionals and communities, we are in need of your leadership to implement change on small and large levels in your own industry and that of humanity.

The conversations of the collective consciousness did begin to shift. The discussions online and offline took on a deeper purpose replacing the everyday surfaced content that was defined as too commonplace (and boring). Where everyone was looking the same and brands were duplicates of each other, a shift in what was being said online was starting to change in 2018. Thousands took notice and the shift started a movement. That movement was being a thought leader to help any one expert rise above the noise.

The solution: be a change agent. Influencers and thought leaders are now the informed opinion leaders and the go-to people in their field of expertise. I speak this truth to my community and clients. Are you ready to be a thought leader? (Not everyone is) Here is a checklist I use to up my game and inspire others:

- Have an opinion. Let it be known.
- Give yourself permission to voice it.
- Change the conversation online.
- Take a position on something.
- Speak your truth.
- Stop being a nice girl who are afraid to rock the boat and have someone oppose you.
- Genuine, impactful, and inspiring brands are willing to "step out and be heard" even if it feels uncertain and vulnerable.

Thought leaders are trusted sources who move and inspire people with innovative ideas; turn ideas into reality, and show how to replicate their success. Here we are. You've been chosen to lead.

www.marladiann.com

California, USA

DENYING
your
Desires
will
cost you.

By integrating personal development, spiritual mentorship, financial and business coaching, you have a path to a thriving, profitable creative business.

Discover "The Creative's Achievement Formula" in my free digital guide.

WWW.MARLADIANN.COM/START



Marla Diann

International Success Coach
& Business Strategist for
High Achieving Creatives

Success coach, spiritual mentor and business strategist for creatives

www.marladiann.com